

GAHA Conference Call Meeting Minutes 2/8/17

Members Present

Pagan Gilman, Kathy Gilker, Dianne Ginn, Connie Green, Laura Gordon and Shelley McMillan

Pagan reported that website is 90% is updated;
Denni is working on the history page
Pagan is setting up Google Calendar
Jessica Gilker is keeping youth page updated

The next step is to get the membership page updated

Shelly reported there were 6 new/updated members at the GAHA Annual meeting

Susan White will send the report when renewed through AHA

Laura asks when are the reports given, Shelly said that it is monthly

Welcome letters will be sent to new members and reminder letters for renewals as well

Pagan to Shelly – Go to AHA for except time current, just GAHA only numbers

Pagan – will send agenda talking points for meeting
Website
Cover sheet
Fees
Options

Platinum Sponsors \$500 are; Kathy Hedgepeth; Nancy Klembus and Dale Brown

Topic: Website Advertising; What to charge?

Advertising on website \$25/ month? Perhaps offer intro rate of \$15

Sponsors (in need of)

Kathy and Laura suggested Stallions to advertise

Inquiries to GAHA can now be sent to info@ address

Research costs of advertising on other sites

Pagan's goal is that GAHA is "all things Arabian" site

Nan Harley offered her farm to host an event

Dale Brown as clinician

Kristen De Libero was mentioned as a clinician for a Western Dressage clinic possibly
4/8/17

Laura suggested considering show schedule to determine clinic dates

Topic: GAHA as 501(3)(c) organization, how much paperwork involved; benefit would
be donations are tax deductible

Kathy Gilker said yes as did others

Norma has volunteered to help set it up

Shelly says Go for it

Wrap Up: Kathy Gilker is a lifetime member of AHA

Laura asked should we charge members for GAHA dues even though lifetime AHA
members; it was suggested that it is not required; Kathy offered her recent dues as
donation to club. Kathy was thanked for her donation.

Membership/little kids